

Qualifications of Jeffrey L. Holland

Licensing, Memberships and Affiliations

- North Carolina State-Certified General Real Estate Appraiser, No. A4874
- Licensed Florida Real Estate Broker, No. 0381987
- Appraisal Institute, Associate Member
- Brevard Board of Realtors, Primary Member

Education

Bachelors of Science Degree, Finance, 1982
University of South Florida, Tampa, Florida

Appraisal Institute:

- *Appraisal Principles*, course 110
- *Appraisal Procedures*, course 120
- *Basic Income Capitalization*, course 310
- *Standards of Professional Practice, Part A*, course 410
- *Standards of Professional Practice, Part B*, course 420
- *Standards of Professional Practice, Part C*, course 430
- *Advanced Income Capitalization*, course 510
- *Highest & Best Use and Market Analysis*, course 520
- *Advanced Sales Comparison & Cost Approach*, course 530
- *Report Writing & Valuation Analysis*, course 540
- *Advanced Applications*, course 550

Other Appraisal Courses:

- *AB3-Certified General Appraisal Course 3*, Gold Coast Professional School
- *Residential Appraising, CA-1*, Bert Rodgers Schools of Real Estate

Seminars Attended:

- *Online Cost Approach to Commercial Appraising*, Appraisal Institute
- *Land Valuation Adjustment Procedures*, Appraisal Institute
- *General Demonstration Report Writing*, Appraisal Institute
- *Evaluating Commercial Construction*, Appraisal Institute
- *Appraisal Consulting: A Solutions Approach for Professionals*, Appraisal Institute
- *South Florida Water Management District Appraisal Seminar*, SFWMD
- *Data Confirmation and Verification Methods: Tactics and Techniques for Success*, Appraisal Institute
- *Principles of Property Inspection*, Lincoln Graduate Center
- *Special-Purpose Properties: The Challenges of Real Estate Appraising in Limited Markets*, App. Institute
- *Dynamics of Office Building Valuation*, Appraisal Institute
- *Americans with Disabilities Act*, Appraisal Institute
- *Understanding Limited Appraisals & Appraisal Reporting Options: General*, Appraisal Institute

Experience

- Appraisal Carolina, LLC, Brevard, NC, August 2003 – present, Owner and Commercial Real Estate Appraiser
- Associated Appraisal Services, Asheville, NC, August 2001 – present, Commercial Real Estate Appraiser
- Florida Valuation & Consultants, Inc., Bonita Springs, FL, July 2000 – July 2001, Commercial Real Estate Appraiser

- Investors Research and Development Corp., Naples, FL, February 1997 – December 2001, Commercial Real Estate Broker
- Criteria and Associates, Inc., Naples, FL, January 1994 – July 2000, Commercial Real Estate Appraiser
- Commercial Realty of S.W. Florida, Inc., Naples, FL, January 1990 – February 1997, Commercial Real Estate Broker
- The Frye Group, Inc., Naples, FL, January 1987 - December 1989, Director of Acquisitions and Corporate Development
- Univest Real Estate Corporation, Tampa, FL, February 1984 - December 1986, Director of Acquisitions and Dispositions
- Tropical Realty of Naples, Inc., Naples, FL, May 1982 - January 1984, Commercial Real Estate Analyst and Sales Associate

Property Types Appraised

Vacant Land

Apartment Projects

Industrial Properties

Office Buildings

Multi-Purpose Properties

Subdivisions

Condominium Projects

Oil Lube Facilities

Retail Properties

Shopping Centers

Motels

Recreation Properties

Mobile Home Parks

Self-Storage Projects

Convenience Stores

Net Leased Properties